

**Choose
Your Own
Adventure
Novel**

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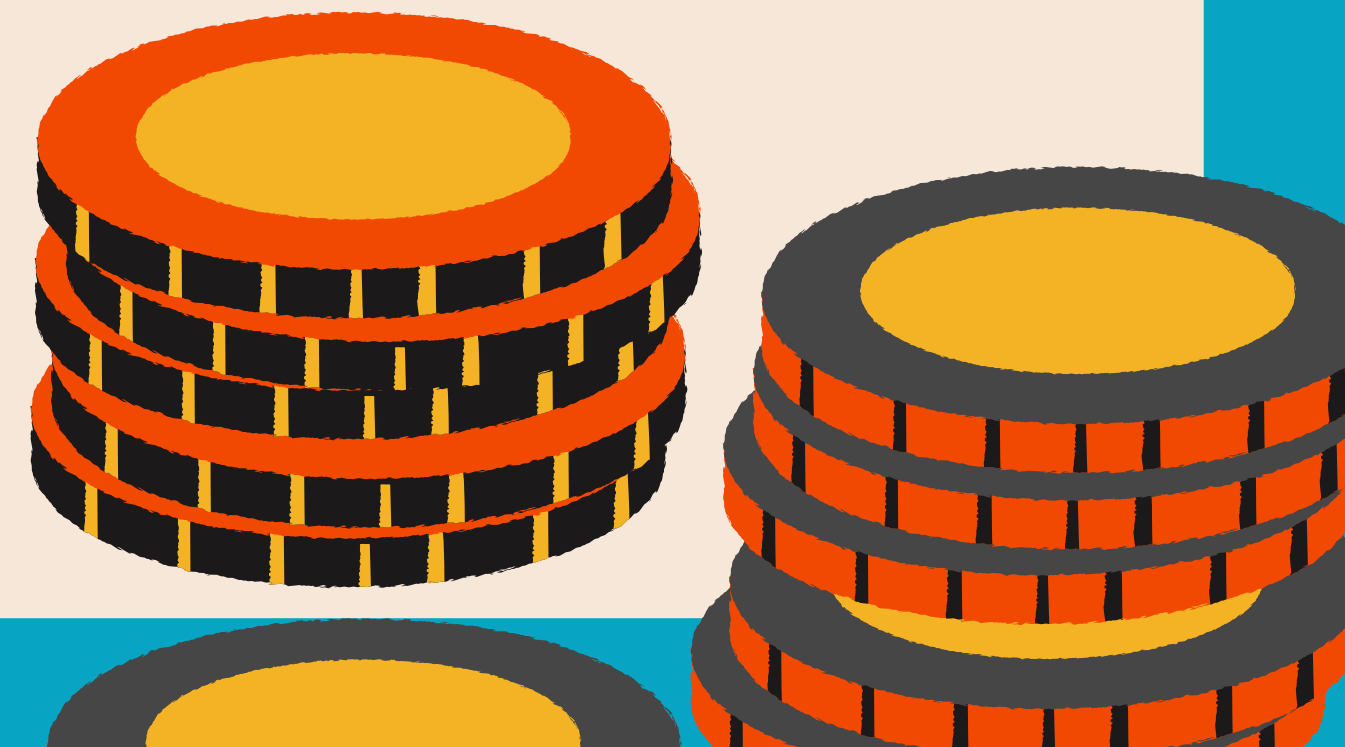
BOOSTING ACT VOCAB

THE HUSTLE FILES

FOR CLASSROOMS, LIBRARY STACKS, OR COOL
STUDENT PRIZES

EARLY TEST PREP ADVANTAGE (WITHOUT THE BIG PRICE TAG!)

- The average ACT prep course costs \$500-\$2000
- Early exposure to advanced vocabulary gives students a massive head start--without pressure!
- *The Hustle Files* builds skills naturally, through humor, decision-making, and replayable reading
- Grades 6-11 are prime time to start word mastery before high-stakes testing
- The price of a book = stronger readers, better thinkers, and more confident future test-takers





THE PROBLEM

*LET'S BE REAL:
TRADITIONAL VOCABULARY DRILLS ARE SOUL-CRUSHING*

Students love a gamified approach to learning

Engagement drops when reading feels outdated or irrelevant

Teachers appreciate enrichment tools that actually gets used

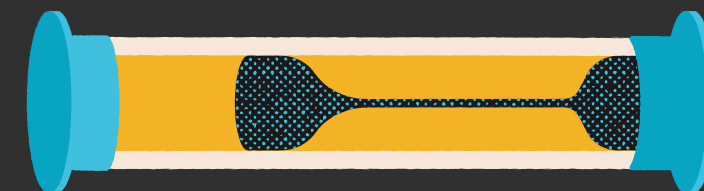


THE SOLUTION

Enter The Hustle Files

Content Includes:

- Interactive story with 28 endings --powered by wild teen drama + high stakes choices
- 900+ ACT/SAT vocab words embedded
- Glossary definitions in slangy, teen-friendly slang --grouped by test-aligned categories for smarter retention
- Replayable short-form adventures designed to (re)-engage reluctant readers
- Choice-based narrative where the Reader is the architect of their own story (aka truly invested, cognitively + emotionally)



What Kids Take With Them

1

Vocabulary
mastery
(SAT/ACT
aligned)

1

2

Critical thinking
and inference +
reading
comprehension

2

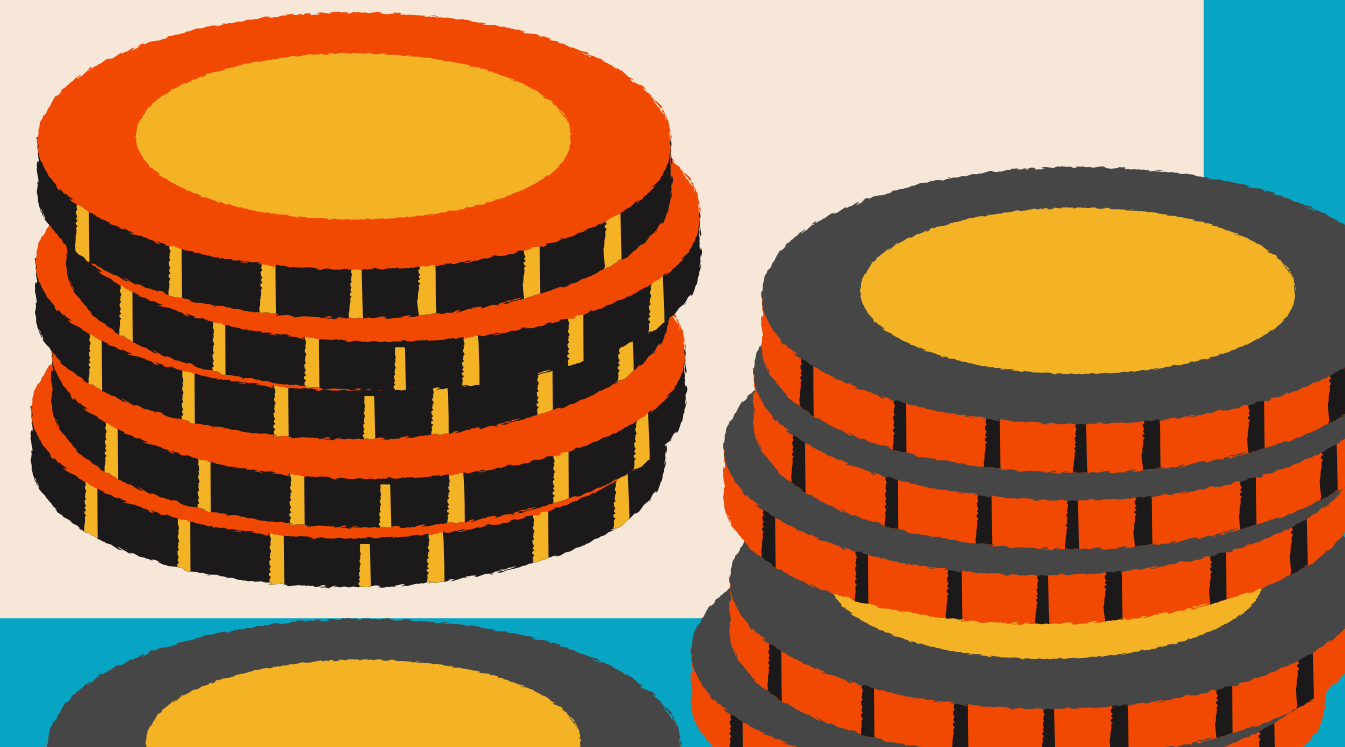
3

Directive verb
familiarity
(SAT/ACT
aligned)

3

BRAIN SCIENCE MEETS STORY-TELLING

- **Five Times Exposure Theory:** Seeing words in different contexts locks them into long-term memory
- **Hebb's Rule:** Neurons that fire together wire together--repetition strengthens brain pathways
- **Spaced Repetition:** Encountering words across time beats cramming every time.
- **Emotional Context = Deeper Learning:** Decision-driven stories create stronger memory anchors
- **Pairing academic words with slang** creates instant bridges between familiar and unfamiliar language





WHY SLANG SUPERCHARGES TEEN BRAINS

FAMILIAR LANGUAGE + BIG WORDS = UNFORGETTABLE LEARNING

Adolescents learn through pattern recognition--they absorb meaning by noticing how words + phrases repeat across different settings (think text messages, mems, video games etc.)

Pairing unfamiliar academic words with familiar slang taps into that same system, creating mental “shortcuts” for understanding + memory

The emotional tone of slang makes vocabulary stick--humor, surprise + relevance all boost attention and recall

When slang explains a word’s meaning, it reduces the mental effort student need to decode it in context.

The result? Students encounter words repeatedly, in playful settings--turning exposure into real retention



HOW SLANG HELPS BRAINS LEARN BIG WORDS

A Unique Twist on Traditional Learning

1

Builds Bridges
to the Familiar:

Slang +
ACT/SAT
words are
connected

1

2

Creates Mental
Shortcuts:

Reduces
Processing Time
+ Deepens
Understanding

2

3

Pioneers New
Learning
Strategy:

Hasn't been
done before!

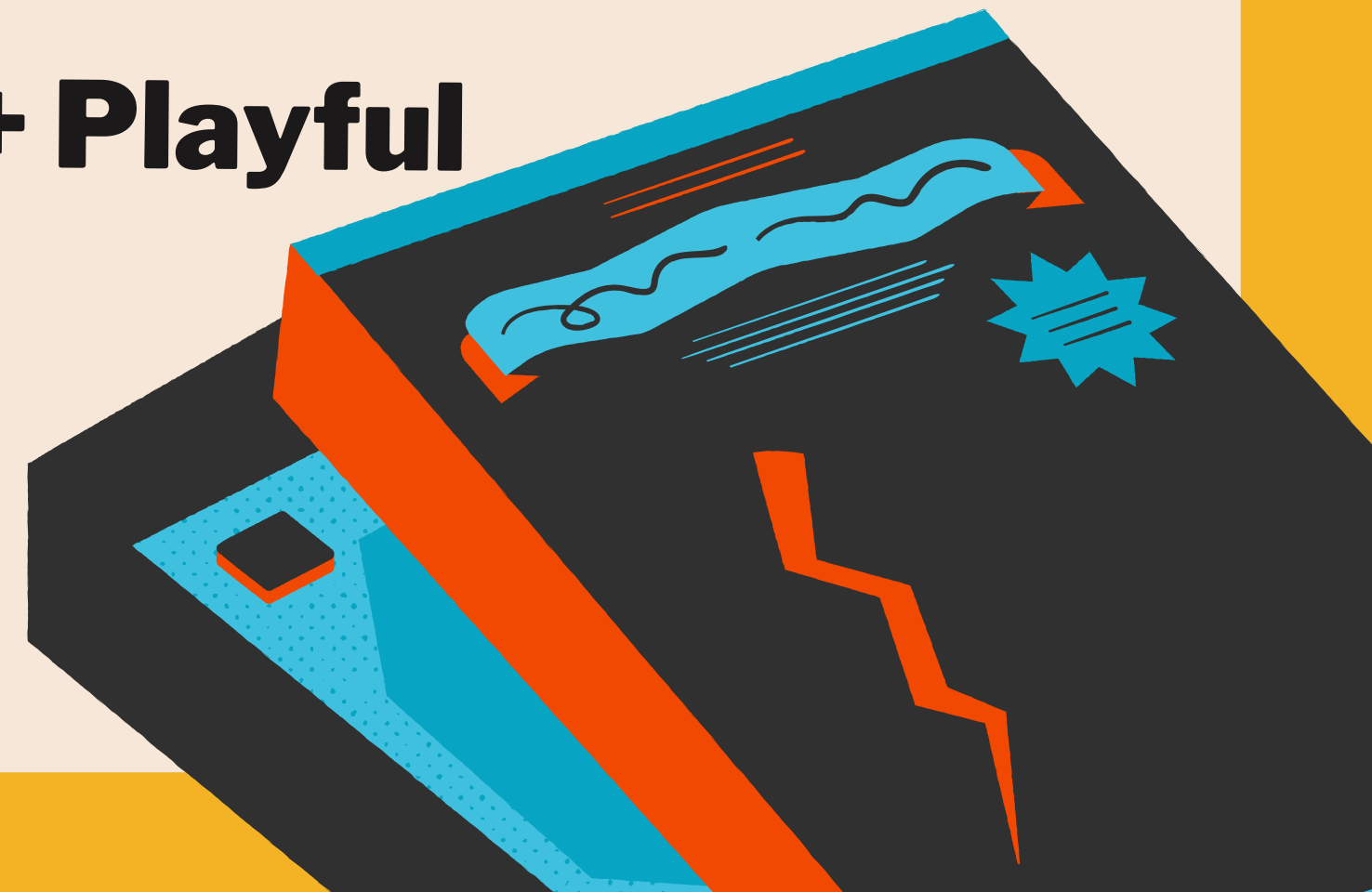
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BREAKING THE MOLD:

HOW THIS CASUAL BOOK REINVENTS VOCAB STUDY

**Most vocab study methods miss
what this one gets right:**

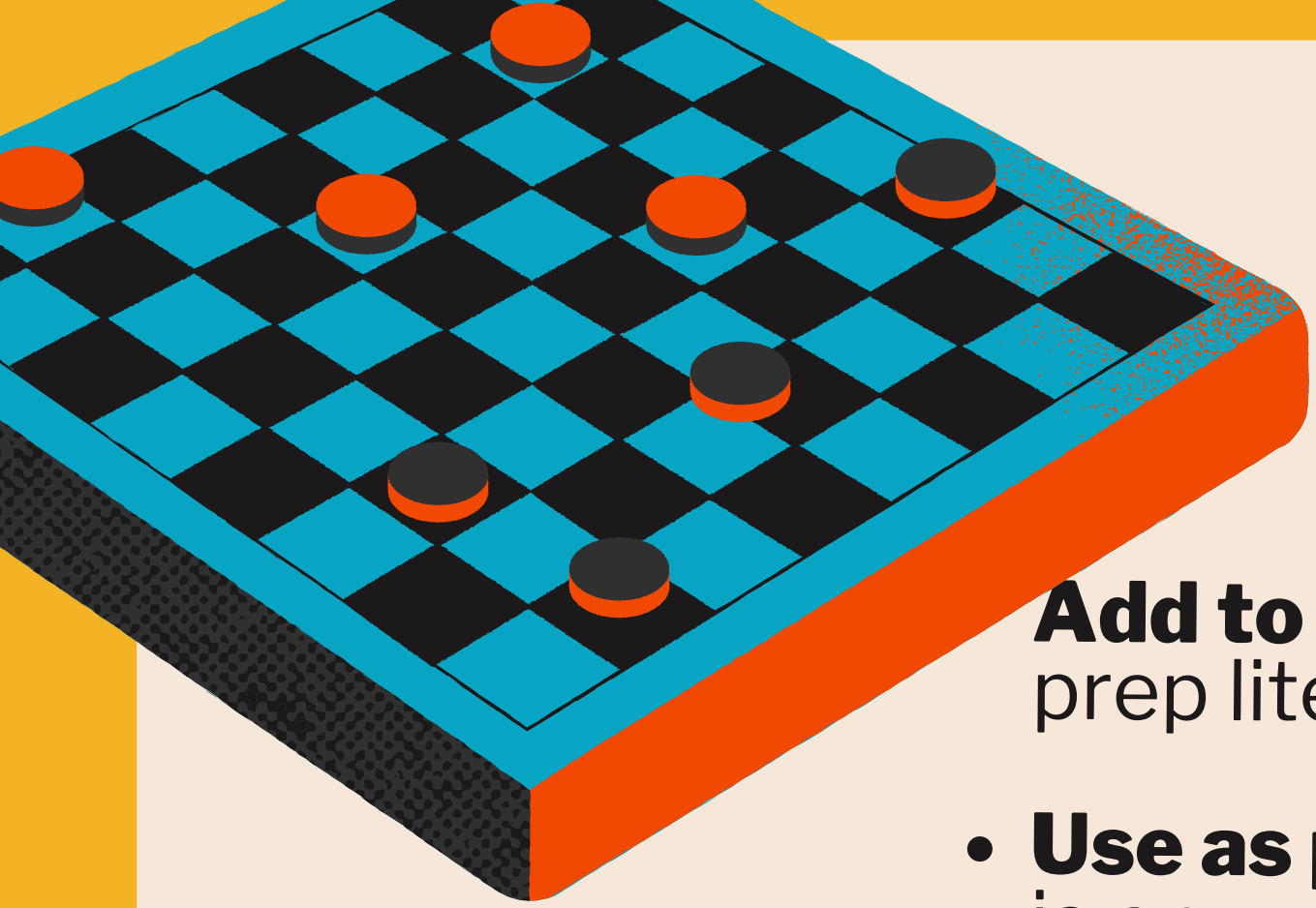
**Emotional Relevance + Playful
Repetition**



YES, THIS IS A FUN BOOK IN ITSELF...BUT:

**One book =
thousands in
future prep
savings**





HOW SCHOOLS CAN USE IT

- **Add to classroom + library collections** as a high-interest, low-prep literary resource
- **Use as prizes** for reading challenges, milestones or raffles as it is engaging and replayable
- **Integrate into ELA** --ideal for units on tone, voice and narrative structure
- **Pair with creative writing prompts**--explore alternate endings, genre mashups, or character arcs
- **Use glossary + directive verb overview with ACT/SAT prep** --reinforce key terms

INTERACTIVE CHAOS + HILARIOUS CHOICES =
READING WITHOUT FEELING LIKE HOMEWORK

**Let's Sneak
Reading Back into
their Lives**



WHAT \$20 REALLY GETS YOU

- **900+ ACT/SAT Vocab Words**--embedded in story lines, repeated in context + defined with slang for maximum retention
- **Mastery of Directive Verbs (aka Bossy Verbs)**--Action words behind every test prompt to boost familiarity
- **Retention Built for Teen Brains**--Humor + repetition + decision-making = words that actually stick
- **A Wild, Replayable Adventure Book**--Short stories, big choices, epic chaos--perfect for teens who “don’t read anymore” or who love reading already

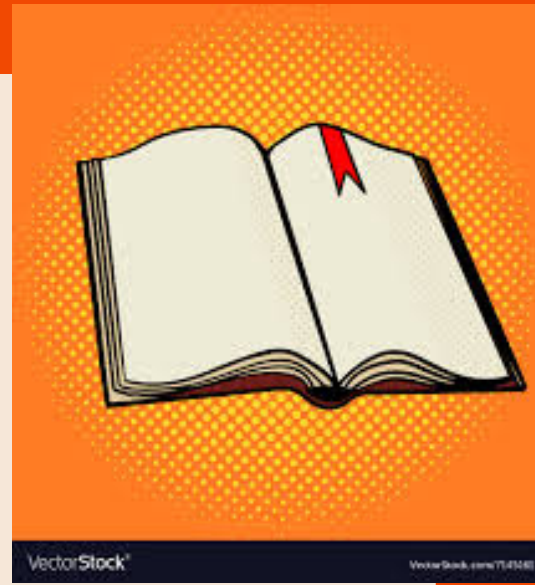


YES, THIS IS A WORTHWHILE BOOK!

**Where chaotic
fun meets
serious learning**



Taking Pre-Orders



LET'S GET IT ON YOUR SHELVES

Building vocab, brains, and legends--
one silly choice at a time

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**THANK YOU FOR
CONSIDERING**

Let's put *The Hustle Files* in the
hands of even your reluctant readers!